

**Subject:** RE: VEDC Small Business Loans and Funding  
**From:** Alex Guerrero  
**Date:** 12/09/2016 03:30 PM  
**To:** Wilshire Center BID

Hi Mike. Are you free Monday at 11:30 for me to call you?

Kindest Regards,

**Alex Guerrero**

Sr. Vice President  
External Affairs

**VEDC**

818-907-9977

cid:BDA116B7-52F5-415D-AC1A-27CB72C76E6A



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**From:** Wilshire Center BID [mailto:mike@wilshirecenter.com]  
**Sent:** Thursday, December 8, 2016 10:13 AM  
**To:** Alex Guerrero  
**Cc:** Cairo Rodriguez  
**Subject:** Re: VEDC Small Business Loans and Funding

Hi Alex,

Sorry I missed your call. I just called and left you a message. Feel free to try me again later.

Thank you,  
Mike Russell  
Wilshire Center Business Improvement Corporation (WCBIC)  
[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)  
[www.wilshirecenter.com](http://www.wilshirecenter.com)  
[facebook.com/wilshirecenter](https://www.facebook.com/wilshirecenter)  
213-487-7003  
3600 Wilshire Blvd., Suite 1032  
Los Angeles, CA 90010

On Dec 7, 2016, at 5:46 PM, Alex Guerrero <[aguerrero@vedc.org](mailto:aguerrero@vedc.org)> wrote:

Hi Michael. I realize it's after hours, but I just left you a message with my contact info. Looking forward to catching up with you.

Kindest Regards,

Alex Guerrero

Sr. Vice President  
External Affairs

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On Dec 7, 2016, at 8:41 AM, Wilshire Center <[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)> wrote:

Hi Cairo,

Thank you for sending me the info on VEDC. Yes, Alex please give me a call at your convenience.

Thank you,  
Michael Russell  
Wilshires Center Business Improvement Corporation (WCBIC)  
213.321.6163  
[Mike@wilshirecenter.com](mailto:Mike@wilshirecenter.com)  
[wilshirecenter.com](http://wilshirecenter.com)

On Dec 6, 2016, at 7:06 PM, Alex Guerrero <[aguerrero@vedc.org](mailto:aguerrero@vedc.org)> wrote:

Thank you Cairo.

Mike, it's a pleasure. May I call you this week?

Kindest Regards,

**Alex Guerrero**  
Sr. Vice President  
External Affairs  
818 907 9977  
***Real Money. Real People. Creating Real Jobs.***

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On Dec 6, 2016, at 6:20 PM, Cairo Rodriguez <[cairo.rodriguez@lacity.org](mailto:cairo.rodriguez@lacity.org)> wrote:

Hi Mike,

Here's the information we talked about VEDC Small Business program in the Wilshire Center BID.

I cc'ed Alex Guerrero in this email and he would like to attend your board meeting in January.

Thank you!

Cairo G. Rodriguez  
Deputy (Wilshire Center Koreatown)  
**COUNCIL PRESIDENT \*HERB J. WESSON, JR.\***  
***City of Los Angeles Council District 10***  
1819 S. Western Ave

Los Angeles, CA 90006

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<20160712\_GreatStreets\_flyer-large (3).pdf>

<July 18 2016 Great Streets Loan Flyer (DoubleSided).pdf>

<VEDC One Page Summary - Updated 6-6-16.pdf>